

AUTUMN 1

<p>Different types of businesses and their objectives Students will investigate the different types of business and how their aims and objectives vary.</p>	<p>The functional areas of businesses Students will research in to and develop an understanding of the different functional areas in businesses, how they inter relate and how they vary between different organisations.</p>	<p>Prior Learning Year 10/11 Business knowledge for students who have done business before – from the first unit completed in Year 10.</p>
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AUTUMN 2

<p>The effect of different organisational structures on how businesses operate Students will investigate a range of business types to identify how the different structures impact on the operations of each business.</p>	<p>Use financial information to check the financial health of businesses Students will develop an understanding of the different methods of measuring the financial performance of a business.</p>	<p>Prior Learning Year 10/11 Business knowledge for students who have done business before – from the first unit completed in Year 10.</p>
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SPRING 1

<p>The relationship between businesses and stakeholders Students will investigate the stakeholders of a variety of businesses and consider the impact and influence they have on the businesses.</p>	<p>The external influences and constraints on businesses and how businesses could respond Students will be able to identify the external factors that affect a business and be able to identify the ways businesses of varying sizes respond to the external factors.</p>	<p>Prior Learning Year 10/11 Business knowledge for students who have done business before – from the first unit completed in Year 10.</p>
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SPRING 2

<p>Understand why businesses plan Developing an understanding of the contents of a business plan and how, when and why it is useful.</p>	<p>Assess the performance of businesses to inform future business activities Students will develop an understanding of the measures used to identify business performance and be able to identify how a variety of businesses will develop future strategies in response.</p>	<p>Prior Learning Year 10/11 Business knowledge for students who have done business before – from the first unit completed in Year 10.</p>
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SUMMER 1

<p>Exam practice and revision Completion of past papers and developing question answering techniques in preparation for examination.</p>	<p>Exam First attempt at Unit 1 exam.</p>	<p>Prior Learning All previous topics will be revised.</p>
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SUMMER 2

<p>Task 1 – Human Resources Identification of functions of Human Resource.</p>	<p>Task 2 – Human Resources Assessment of the effectiveness of training and development in a particular business.</p>	<p>Task 3 – Human Resources Creation of an information pack on the methods of motivation used in a particular business.</p>	<p>Prior Learning Year 10/11 Business knowledge for students who have done business before – from the first unit completed in Year 10 – experiences in jobs the students may have.</p>
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CAREERS LINKS

Jobs in researching, marketing, sales & customer services.
Personal and business finance/budgeting and customer service roles.

CHARACTER LINKS

Perseverance traits are fostered (performance virtues) when students are exposed to new content and skills.
Enterprise skills, critical thinking, judgement (intellectual virtues).

KEY ASSESSMENT DATES

CTEC - Year 12 students will have an assessment every 2-3 weeks at the end of each Learning Objective for Unit 1. First attempt at the Externally assessed unit 1 takes place in May. Coursework assessment from May onwards.